
SUSAN KATHERINE WEBB

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Telling the whole of any story

Education | University of North Carolina at Chapel Hill | Hussman School of Journalism and Media

BA Expected May 2024 (Journalism) | Second Major in International Politics | Minor in Data Science

Skills: Proficiency in R, Python, HTML(5), CSS (3), JavaScript, JQuery, XML/JSON, C3, D3, data visualization, APIs, Illustrator, Photoshop, GitHub, mapping, GeoJSON/Shapefiles, proficient French, basic Darija/Arabic

Awards: Multimedia Pacemaker Finalist | First Place Digital Storytelling NC College Media Association

Data + Graphics Experience

Data Visuals Fellow | The Texas Tribune | Austin, TX | June – Aug. 2023

- Pitched and produced longform multimedia project on [bat population decline](#) in Texas. Talked to 15 experts and visited three bat sites across the state. Used Illustrator to create graphic data visualizations to demonstrate the loss.
- Initiated start of a long-term series on guns in Texas by finding data and using it to pitch stories in weekly meetings.
- Collaborated on two teen gun death articles by analyzing data, creating five visualizations and writing the data sections.
- Produced breaking news data visualizations on Medicaid, demographic changes and wind farm leases.

Author | [Black Press in Chicago during the Interwar Years](#) | Global Africana Review | Published Spring 2023

- Analyzed six months of headlines from 1920 and 1929 using RegEx to understand prominence of violence-associated headlines in microfilms of the *Chicago Defender*, aggregated violence-associated vs. positive stories of Blackness.

Data Editor (Aug. – Dec. 2022) | **City & State Editor** (Aug. 2021 – May 2022) | The Daily Tar Heel

- Spearheaded the creation of a new data program focused on creating dynamic data visualizations and interactive maps for a student-run independent newspaper with 9,000 print circulation 6,500 average daily users.
- Created [The Abortion Issue](#), a full width scrolling interactive media web page, using HTML/CSS/JavaScript to highlight newsroom reporting following repeal of Roe. Cracked the backend of our website to allow customization.
- Managed teams of up to 30 reporters, edited daily news stories, covered breakings/state politics.

Web Designer and Accessibility Chair | International Projects Team | San Cristóbal, Ecuador | Jan. – May 2022

- Designed [infographic](#) on women's rights and antiviolence protests after spending 10 days in the Galápagos doing on-the-ground reporting and building community connections. Researched data on history of violence-against-women.
- Led project logo/website design and conducted accessibility reviews to ensure website was accessible for all users.

Data Researcher | [Racial Disparities in Law Enforcement Twitter Feeds](#) | Independent Study | Aug. – Dec. 2021

- Used web scraping and R to [analyze](#) 3,800 images tweeted by eight law enforcement offices in North Carolina.
- Pitched and completed independent research paper that found Black people were disproportionately represented among images posted on police Twitter feeds under the guidance of Professor Deen Freelon.

Writing + Editorial Experience

Editor | Morocco World News | Rabat, Morocco | Jan. – May 2023

- Edited daily and feature stories 10 hours a week and wrote two articles using trilingual interviews for event coverage.
- Collaborated on AI project to increase site accessibility for English competences among readers.

Metro News Intern | The Charlotte Observer | Charlotte, NC | June – Aug. 2021

- Reported and wrote 22 articles in 10 weeks, including medium-length investigative articles on general beat. Focused on local government accountability, environmental journalism, climate/health reporting.
- Conducted analysis of open meeting law when school board closed its door to public comment during mascot debate.
- Featured in WBTV broadcast for reporting on local tree canopy's impact on housing, health inequality.

Managing Editor (April – Aug. 2020) | **Reporter** (Oct. 2018 – Aug. 2020) | Potomac Local News | Stafford, VA

- Ran the newsroom's daily operations, managed team of 10 reporters, directed coverage of Black Lives Matter protests and COVID-19 shutdowns, increased web traffic from an average of 5,000 daily users to 14,000 in three months.
- Obtained and analyzed two 900-document public records requests for specific multi-part investigative projects.